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Globally recognized as a leader of leaders, Craig Groeschel is the founder and senior pastor of Life.Church. Known for their missional approach to leveraging the latest technology, Life.Church facilitates online and in-person services across 40 campuses with a weekly attendance of over 85,000 people. Innovative creator of the YouVersion Bible App, which has more than half a billion downloads worldwide, Life.Church was instrumental in providing free tools to churches navigating virtual experiences in the wake of the global health pandemic in 2020. On behalf of The Global Leadership Summit, he advocates to build leaders in every sector of society. He is a *New York Times* best-selling author and the host of the top-ranked *Craig Groeschel Leadership Podcast*.

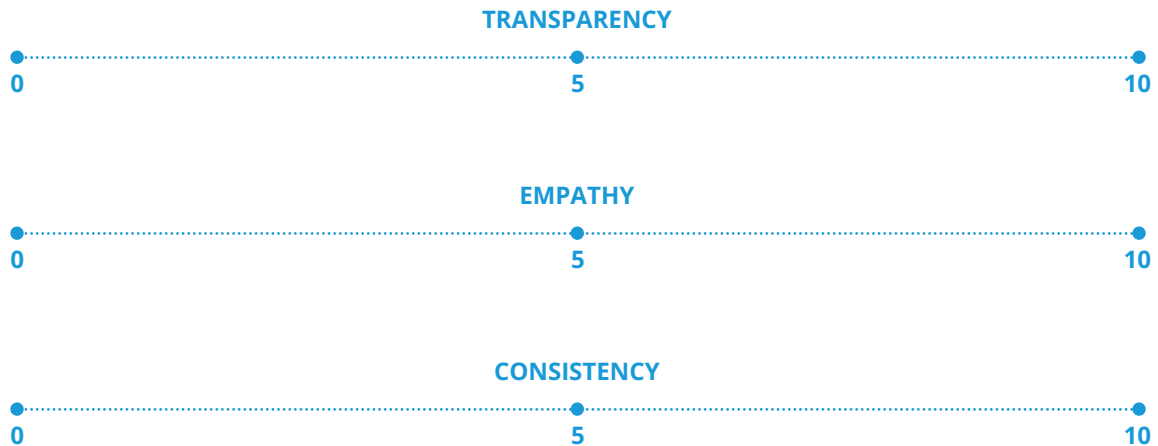
The Future of Leadership **IS TRUST**

Trust is the bedrock upon which successful leadership is built, and without it leaders will struggle to achieve goals and bring their vision to life. With distrust now society's default emotion, leaders must learn to build trust in a new way with their team, customers, and stakeholders. Join Craig Groeschel to explore some of the essential skills needed to build trust which enables open and honest communication, creates a culture of collaboration and innovation, and fosters long-lasting relationships.

Outline

- The future of leadership is trust
- How to create a culture of trust
- Transparency: A truth to share
- Empathy: A heart to care
- Consistency: A culture to trust
- Giving trust

1. Consider the last few months of your leadership.
How do you assess the three factors of trust presented by Craig with your team?
Use the scale below (0= not experienced at all and 10 = fully experienced).



2. Based on your answers, how do you perceive your team's trust in you?
3. Which of the three trust factors do you consider crucial to develop at this time?
4. What will you do to develop the selected factor? (Think of one or two practical steps)

TAKING ACTION

What action will you undertake in the next seven days to initiate the cultivation of the trust factor that you identified?